

Aleteia

Nurturing the Catholic Life



With **69.5** million members, Catholicism is the largest religious body in the United States, comprising **22%** of the **U.S.** population.

Aleteia nurtures and inspires Catholic life through stories, advice and education. Our loyal audience counts on us for a unique and refreshing perspective on relationships, health, culture, travel, politics, society, spirituality and religion.

2.1MM 

Avg. Monthly Page Views
(Up 40% YOY)

1.1MM 

Avg. Monthly Uniques

54 

Median Age

 **126,561**

 **8,178**

 **69,957**

Advertising Opportunities



Ad Unit	Dimensions	Pricing	Rate	Notes
Video	960x720 (4:3 aspect)	CPM	\$18	960x540 (16:9 aspect ratio), 15 second, FLV, MPEG, MOV, AVI
Leaderboard	728x90	CPM	\$6	Large format also available (970x250, 970x90, 970x300, 970x418).
Medium Rectangle	300x250	CPM	\$4	Large format also available (300x480, 300x600, 300x1050). All can run on mobile
Newsletter Skyscraper	300x600	CPM	\$5	Large format also available (300x1050).
Social Post	Text, Photo, Video	Flat Fee	\$80	Organic impressions estimated. Guaranteed impressions and incremental reach through social boosting available.
Sponsored Story	Text, Photo, Graphics, Video	Flat Fee	\$750+	Fee dependant upon project scope. Story promotion costs estimated separately.